

## Anticipated Eatery Topic Of Meeting

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A “mulch-a-lot” and the ubiquitous white rail fence has been the tenant at the northeast corner of Artesia Boulevard and Atlantic Avenue for about a year, since a small strip mall and dental office was demolished.

But that could change soon, starting with a planning meeting this Saturday morning at Jordan High School. The city’s Redevelopment Agency and Ninth District City Councilman Steve Neal are bringing developer Primestor Development Inc. to discuss developing a full-service, sit-down restaurant on the site.

“This is an opportunity for residents to provide input on the selection and design of their new neighborhood restaurant,” Neal said. “With improvement projects of all types and sizes being planned and implemented in North Long Beach, we are making sure every play a part in shaping this corridor to help stimulate economic development and build a more vibrant neighborhood for all of us.

Last week, Neal and the RDA hosted a similar session to talk about the design of the new North Branch Library in the North several blocks south on Atlantic (see story, Page 1).

Primestor has been interested in the Artesia and Atlantic site since 2007, when the RDA first asked for proposals. Another development group won the exclusive right to negotiate at that time, but was unable to come up with a viable tenant.

When Primestor was presented as the new developer last October at a North Project Area Committee (PAC) meeting, PAC members made it clear that they were interested primarily in a sit-down family restaurant at that location. Primestor has completed project in Gardens, Carson, Downey, Huntington Park and other Southern California cities with that type of restaurant as an anchor.

Saturday’s meeting will be from 10 to 11:30 a.m. in the Jordan High cafeteria, 6500 Atlantic Ave. Free parking is available in Jordan staff parking lot off Atlantic Avenue.

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